

A group of four people and a mascot are posing outdoors. The mascot is a grey and yellow bird wearing a yellow jersey with a white 'P'. The people are holding large black megaphones with 'BUTTE' written in yellow. One woman is holding yellow and white pom-poms. The background shows a building and some greenery.

OUTREACH AND RECRUITMENT STRATEGIES

Identify Students Who Apply to Your College

- If you don't have a report with all students who apply and mark "foster youth", contact your IT/IR department to get this report. Ideally you would be able to access this report yourself so you can track new applicants.

ID	Term Age	Application Date	App Foster Youth	Term	Current Units
1	18	1/31/2024	C - NextUp/CAFYES Student	2024FA	0.00
2	39	2/7/2023	2 - Prev FC in CA, age out	2024FA	4.00
3	18	11/17/2023	5 - Prev FC, did not age out	2024FA	16.00
4	43	11/6/2023	6 - Prev FC, exit age unknown	2024FA	0.00
5	25	1/24/2022	1 - Ineligible NextUp/CAFYES	2024FA	12.00
6	48	1/9/2019	2 - Prev FC in CA, age out	2024FA	4.00
7	22	8/28/2022	C - NextUp/CAFYES Student	2024FA	12.00
8	28	8/27/2021	V - Verified Foster Youth	2024FA	8.00
9	34	7/6/2022	5 - Prev FC, did not age out	2024FA	3.00
10	29	4/6/2022	5 - Prev FC, did not age out	2024FA	4.00
11	21	12/16/2020	C - NextUp/CAFYES Student	2024FA	12.00
12	18	11/30/2023	C - NextUp/CAFYES Student	2024FA	13.00
13	27	2/7/2023	C - NextUp/CAFYES Student	2024FA	13.50
14	19	12/19/2023	1 - Currently FC in CA	2024FA	14.00

This is an example of our report. Included in this report (though not shown), is contact info for students (phone, address, etc.).

Identify Students through Webgrants

- Webgrants account access is controlled by your financial aid office
- Your financial aid office can run reports for you. For example: a list of all students on your campus who are eligible for the Student Success Grant for Foster Youth- meaning they were in foster care at age 13 or older (If under age 26 at start of academic year, they are NextUP Eligible!).

The screenshot displays the California Student Aid Commission WebGrants interface. At the top, the logo and navigation links (CAL GRANT, CHAFEE, SCHOOL INFO) are visible. A dropdown menu for 'Customize Roster' is open, listing options: Display Roster, Customize Reconciliation, Display Reconciliation, and Display Accept / Reject Report. Below the menu, a 'Customized Roster List' table is shown with columns for Row #, Preferred Name, Name, and Actions. The first row is highlighted in yellow and shows '75 Cal Grant'.

Row #	Preferred Name	Name	Actions
1		75 Cal Grant	[Icons]

If you can, get access!

- Request Webgrants Access from your school. If you have an account, you can check student's foster care status if it was reported through the Department of Social Services. I check both Chafee Grant and FY verification. Take the time to pre-verify as many students as possible. If you have a large number of foster youth, you can do them in batches, prioritizing students who are already enrolled. Note: If FAFSAs aren't processed, the Data Match doesn't seem to show. Wait for FAFSA to process before checking.

Make sure to save a screenshot of whatever foster youth verification you get for your records on your computer.

Then, verify student's eligibility for them and mark this somehow (either existing spreadsheet or preferably, in your college system

Student Look up

Student Name: [REDACTED]

Foster Youth Verified: Yes

Department of Social Service Record

Date Foster Youth eligibility received: 04/15/2021

County of eligibility:

Application Status

✓ Chafee Grant Application			
Date App Received	06/28/2023	Status	Complete
✓ Department of Social Services Record			
Date FY Elig Received	04/15/2021	County	BUTTE
✓ 2023-2024 FAFSA			
Date FAFSA Received	02/22/2023	Dependent	N
		Years Paid (5-year limit)	1

Collaborate Locally to Identify NextUP Eligible Foster Youth

Announce

Make sure local agencies are aware of your program: ILP, Foster Family Agencies, and CPS. They often have team meetings or all county meetings. See if they would be open to you presenting at a team meeting about your program.

Join

Join advisory boards

Welcome

Welcome tours of your program and campus

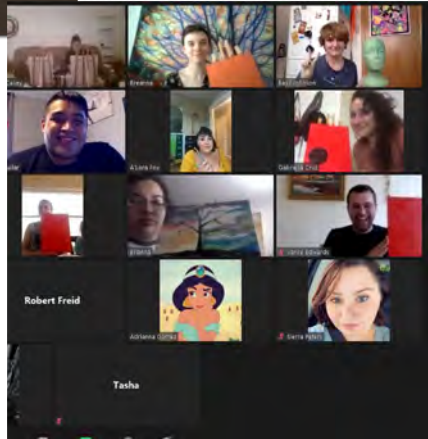
Offer

Offer registration events for graduating high school foster youth.

Connect

Provide programming that involves connecting college age foster youth with youth still in care. Examples include summer events or mentoring programs.






Communicate
with students
to get them to
join NextUP


 Welcome Letter

 Email

 Text

 Phone Call

 Facebook Messenger

 Instagram

- Whatever you find works...

EXAMPLE WELCOME LETTER



Hello from Inspiring Scholars!

Inspiring Scholars is a program that supports former foster youth attending Butte College. The goal of *Inspiring Scholars* is to help students get into college, stay in college, and reach their academic goals.

To qualify for Inspiring Scholars, you had to be in foster care after your 13th birthday. If you think you qualify, please give Vance or Eddie a call or shoot us a text at the numbers below our pictures.

Be well,



Vance Edwards
(530)-815-9895

Eddie Aguilar
(530) 815-9937

If you were in foster care before age 13 and don't qualify for Inspiring Scholars, please reach out to Matt at.... He can answer your college questions



\$2000 Grant for Foster Youth



Edwards, Vance

To: [REDACTED]



Inspiring Scholars Grant Sche...

16 KB

Hi, Kayla :)

Did you know there is a grant for foster youth attending Butte College for th (details attached). If you are taking classes on the main campus, you can sto have any questions.

Take care,

Vance Edwards, Program Coordinator
Inspiring Scholars Foster Youth Program

Call/Text: 530-636-6121

Office: MC-121

Office Hours: M-Th: 8am-5pm; **Closed at Noon on Fridays**

<http://www.butte.edu/inspiringscholars/>

← Reply

↶ Reply all

→ Forward

EMAIL TO POSSIBLE STUDENTS
TO **PERSONAL** AND STUDENT
EMAILS. BE BRIEF! INCLUDE
WHAT IS IN IT FOR THEM IN THE
SUBJECT LINE.


Text Potential Students

- If you have a school issued cell phone, great. Use it. If not, create a Google Voice number. Some schools have applications to text students from your computer. We use the Voice web service, and it is tied to a cell phone that stays at our desk. Again, text messages should be very short and let students know what is in it for them

Hi, Owen. I left you a voicemail. I talked to you once before on the phone. I'm trying to get you signed up for a grant for former foster youth attending Butte College. Please stop by my office (Media Center Room 121) and I'll get you signed up. Our program is called Inspiring Scholars and that's what it says on the door. Hope to see you soon!

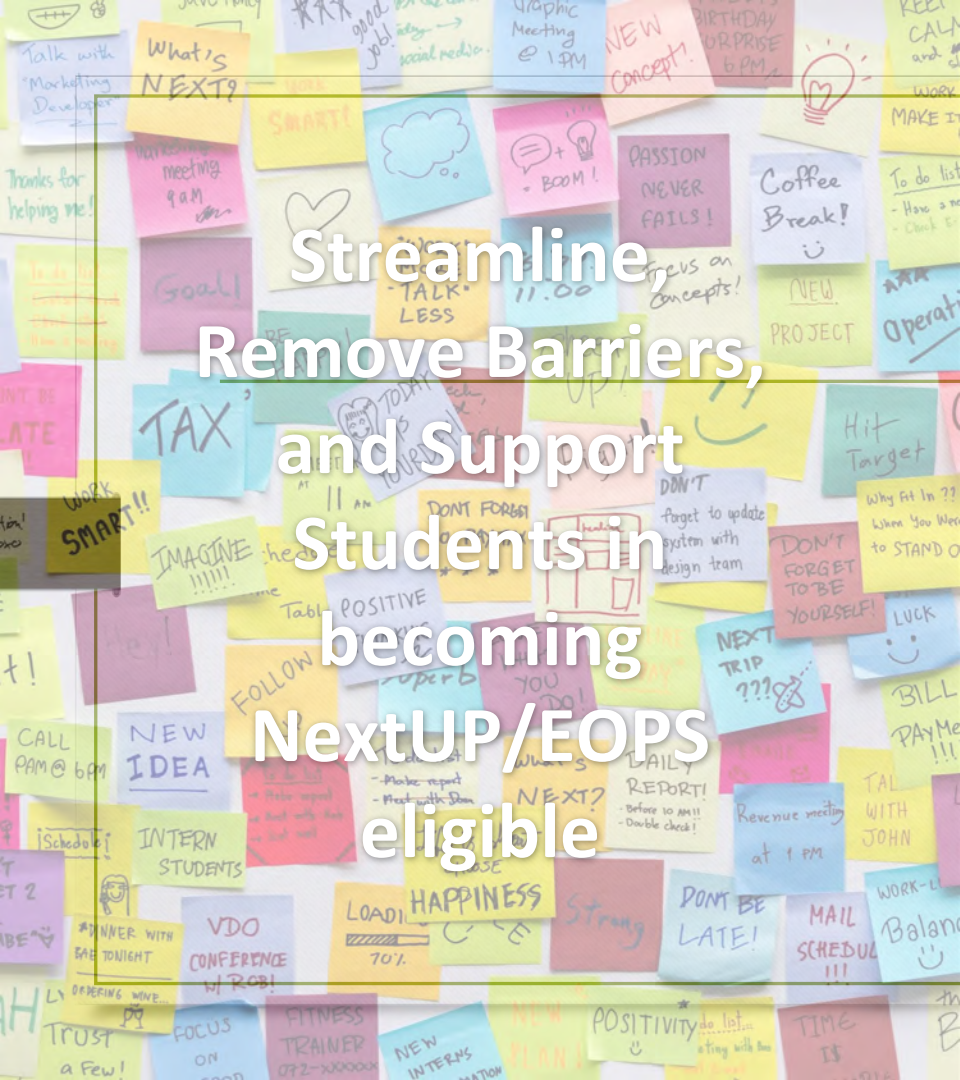


Aug 25, 2023

 Send a message

Help with enrollment process

- Some identified students are remote and not connected to any agencies and need help enrolling. Get to understand the enrollment steps for your college (if you don't already) and support students through the steps from enrollment to registration.



Streamline,
Remove Barriers,
and Support
Students in
becoming
NextUP/EOPS
eligible

- Examples: If possible, include EOPS Application and orientation in one step. Send EOPS apps or other documentation with info you already have on student pre-populated (to save student time in filling out unnecessary paperwork). Track student progress in the process and send friendly reminders, including the **Why** in the messaging.

Throughout the year..

- **When possible, continue to invite all NextUP eligible students to events and let them know about opportunities they might qualify for.**



**KEEP A LIST OF ALL POTENTIAL STUDENTS AND TRACK WHERE THEY ARE
IN THE PROCESS OF THEIR NEXTUP ELIGIBILITY**

ID	Last Name	First Name	Next-Up Status	Unit	Comments	FASFA/	IS APP	EOPS A	EOPS C	Edith O	MRC	EOPS 1	Marked
3448566				19.00	Texted 11/1								
3524026				7.00	Good to Go!			X	X	X	X	X	X
3522642			Next-Up eligible	12.00	GOOD TO GO!			X	X	X	X	X	X
3530938			Next-Up eligible	Spring - Not	11/06 TXT - register for SPring 24? Will not be attending Butte College. IEA 10/24 - UPDATE								
3525708			Next-Up eligible	6.00									
3521998			Next-Up eligible	13.00	Good to go			X	X	X	X	X	X
3524729			Next-Up eligible	8.50	Met 12/14 submitted EOPS app. Will contact in January to do orientation. Wants to do welding			X	Admitted to EOPS. Has P status. Needs to me				
3527119			Next-Up eligible	7.50				X	X	X	X	X	X
3456521			Next-Up eligible	12.00	Came in 12/13. Vance gave her paper EOPS application and ask her to fill it out and email it								
3533743			Next-Up eligible	9.00	Dropping all classes			X	X	X	X	X	X

Be reachable and responsive

- When youth or service providers reach out to you and get timely responses, you are building trust. If youth can't reach you or get a timely response, they may give up. Some youth interpret the lack of response as confirmation college is not for them



Vance Edwards
Program Manager
edwardsva@butte.edu
Call/Text (530)815-9895



Kia Vang
Academic Counselor
vangki@butte.edu
Call/Text 530-815-9941



Susan Roberts
Student Advocate
robertssu@butte.edu
Call/Text 530-815-9921



Eddie Aguilar*
Student Success Specialist
*Please contact another staff member. Eddie is currently taking care of some family matters.

LOS ANGELES CITY COLLEGE

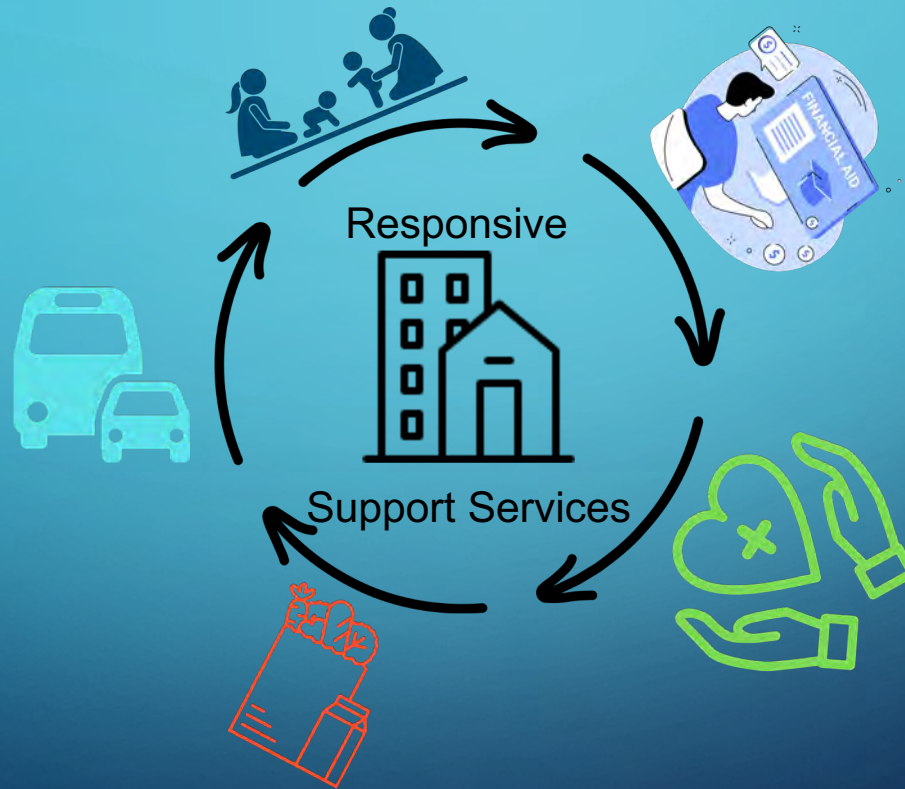
OUTREACH AND RECRUITMENT



ON CAMPUS CONNECTIONS

- Financial Aid- have a liaison
- Office of Institutional Effectiveness
 - Importance of Data
- First Year Experience/College Promise
- EOPS
- Break It to Make It
- Dream Resource Center
- Events and Enrollment
- Add foster youth question to other program applications
- Collaborate with other foster youth programs
 - Shared application, staffing, leadership
- Foster & Kinship Care Education
- Basic Needs Program
- Current student referrals

On Campus Partnerships



OFF CAMPUS PARTNERS

Advisory meetings with community and campus stakeholders

Region 7 Advisory

Invite campus leadership

Youth with lived

experience

SPA Meetings

NextUp Network (local and state)

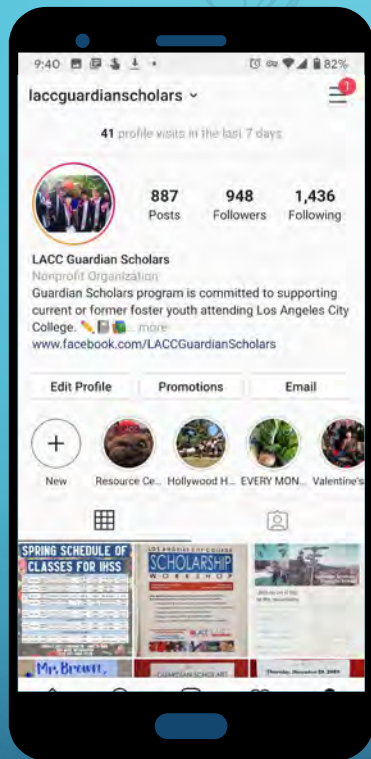
So Cal Higher Ed. Consortium

Community shelters, homeless services

- Department of Children and Family Services
 - Housing liaison
- Independent Living Program
- Probation
- Department of Social Services
- Local Feeder Schools (host graduations, trainings and events)
 - Special Counselors and staff
- Local County of Education
- Local foster youth community program (Foster Nation, I-Foster, Angels Next, Optimist)
- University foster youth programs



QUESTIONS ?



COMMUNICATION

Follow us on Social Media

@lacc.guardianscholars.nextup

ALVARO AGUILA

AGUILAAM2@LACITYCOLLEGE.EDU

LINDA MUENTE TRUJILLO

MUENTELG@LACITYCOLLEGE.EDU

TEXT MESSAGES

Fill out form

