OUTREACH AND RECRUITMENT STRATEGIES
Identify Students Who Apply to Your College

- If you don’t have a report with all students who apply and mark "foster youth", contact your IT/IR department to get this report. Ideally you would be able to access this report yourself so you can track new applicants.
This is an example of our report. Included in this report (though not shown), is contact info for students (phone, address, etc.).

<table>
<thead>
<tr>
<th>ID</th>
<th>Term Age</th>
<th>Application Date</th>
<th>App Foster Youth</th>
<th>Term</th>
<th>Current Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>18</td>
<td>1/31/2024</td>
<td>C - NextUp/CAFYES Student</td>
<td>2024FA</td>
<td>0.00</td>
</tr>
<tr>
<td>2</td>
<td>39</td>
<td>2/7/2023</td>
<td>2 - Prev FC in CA, age out</td>
<td>2024FA</td>
<td>4.00</td>
</tr>
<tr>
<td>3</td>
<td>18</td>
<td>11/17/2023</td>
<td>5 - Prev FC, did not age out</td>
<td>2024FA</td>
<td>16.00</td>
</tr>
<tr>
<td>4</td>
<td>43</td>
<td>11/6/2023</td>
<td>6 - Prev FC, exit age unknown</td>
<td>2024FA</td>
<td>0.00</td>
</tr>
<tr>
<td>5</td>
<td>25</td>
<td>1/24/2022</td>
<td>I - Ineligible NextUp/CAFYES</td>
<td>2024FA</td>
<td>12.00</td>
</tr>
<tr>
<td>6</td>
<td>48</td>
<td>1/9/2019</td>
<td>2 - Prev FC in CA, age out</td>
<td>2024FA</td>
<td>4.00</td>
</tr>
<tr>
<td>7</td>
<td>22</td>
<td>8/28/2022</td>
<td>C - NextUp/CAFYES Student</td>
<td>2024FA</td>
<td>12.00</td>
</tr>
<tr>
<td>8</td>
<td>28</td>
<td>8/27/2021</td>
<td>V - Verified Foster Youth</td>
<td>2024FA</td>
<td>8.00</td>
</tr>
<tr>
<td>9</td>
<td>34</td>
<td>7/6/2022</td>
<td>5 - Prev FC, did not age out</td>
<td>2024FA</td>
<td>3.00</td>
</tr>
<tr>
<td>10</td>
<td>29</td>
<td>4/6/2022</td>
<td>5 - Prev FC, did not age out</td>
<td>2024FA</td>
<td>4.00</td>
</tr>
<tr>
<td>11</td>
<td>21</td>
<td>12/16/2020</td>
<td>C - NextUp/CAFYES Student</td>
<td>2024FA</td>
<td>12.00</td>
</tr>
<tr>
<td>12</td>
<td>18</td>
<td>11/30/2023</td>
<td>C - NextUp/CAFYES Student</td>
<td>2024FA</td>
<td>13.00</td>
</tr>
<tr>
<td>13</td>
<td>27</td>
<td>2/7/2023</td>
<td>C - NextUp/CAFYES Student</td>
<td>2024FA</td>
<td>13.50</td>
</tr>
<tr>
<td>14</td>
<td>19</td>
<td>12/19/2023</td>
<td>1 - Currently FC in CA</td>
<td>2024FA</td>
<td>14.00</td>
</tr>
</tbody>
</table>
Identify Students through Webgrants

- Webgrants account access is controlled by your financial aid office.
- Your financial aid office can run reports for you. For example: a list of all students on your campus who are eligible for the Student Success Grant for Foster Youth—meaning they were in foster care at age 13 or older (If under age 26 at start of academic year, they are NextUP Eligible!).
If you can, get access!

- Request Webgrants Access from your school. If you have an account, you can check student’s foster care status if it was reported through the Department of Social Services. I check both Chafee Grant and FY verification. Take the time to pre-verify as many students as possible. If you have a large number of foster youth, you can do them in batches, prioritizing students who are already enrolled. Note: If FAFSAs aren’t processed, the Data Match doesn’t seem to show. Wait for FAFSA to process before checking.
Make sure to save a screenshot of whatever foster youth verification you get for your records on your computer. Then, verify student’s eligibility for them and mark this somehow (either existing spreadsheet or preferably, in your college system.
Collaborate Locally to Identify NextUP Eligible Foster Youth

- **Announce**: Make sure local agencies are aware of your program: ILP, Foster Family Agencies, and CPS. They often have team meetings or all county meetings. See if they would be open to you presenting at a team meeting about your program.

- **Join**: Join advisory boards

- **Welcome**: Welcome tours of your program and campus

- **Offer**: Offer registration events for graduating high school foster youth.

- **Connect**: Provide programming that involves connecting college age foster youth with youth still in care. Examples include summer events or mentoring programs.
Communicate with students to get them to join NextUP

- Welcome Letter
- Email
- Text
- Phone Call
- Facebook Messenger
- Instagram

- Whatever you find works...
Hello from Inspiring Scholars!

Inspiring Scholars is a program that supports former foster youth attending Butte College. The goal of Inspiring Scholars is to help students get into college, stay in college, and reach their academic goals.

To qualify for Inspiring Scholars, you had to be in foster care after your 13th birthday. If you think you qualify, please give Vance or Eddie a call or shoot us a text at the numbers below our pictures.

Be well,

Vance Edwards  
(530) 411-9935  

Eddie Aguilar  
(530) 411-9917  

If you were in foster care before age 18 and don’t qualify for Inspiring Scholars, please reach out to Matt at ... He can answer your college questions.
Hi, Kayla :)

Did you know there is a grant for foster youth attending Butte College for th (details attached). If you are taking classes on the main campus, you can sto have any questions.

Take care,

Vance Edwards, Program Coordinator
Inspiring Scholars Foster Youth Program
Call/Text: 530-636-6121
Office: MC-121
Office Hours: M-Th: 8am-5pm; Closed at Noon on Fridays
http://www.butte.edu/inspiringscholars/
If you have a school issued cell phone, great. Use it. If not, create a Google Voice number. Some schools have applications to text students from your computer. We use the Voice web service, and it is tied to a cell phone that stays at our desk. Again, text messages should be very short and let students know what is in it for them.

Text Potential Students

Message:

Hi, Owen. I left you a voicemail. I talked to you once before on the phone. I’m trying to get you signed up for a grant for former foster youth attending Butte College. Please stop by my office (Media Center Room 121) and I’ll get you signed up. Our program is called Inspiring Scholars and that’s what it says on the door. Hope to see you soon!

Aug 25, 2023
Help with enrollment process

• Some identified students are remote and not connected to any agencies and need help enrolling. Get to understand the enrollment steps for your college (if you don’t already) and support students through the steps from enrollment to registration.
Streamline, Remove Barriers, and Support Students in becoming NextUP/EOPS eligible.

- Examples: If possible, include EOPS Application and orientation in one step. Send EOPS apps or other documentation with info you already have on student pre-populated (to save student time in filling out unnecessary paperwork). Track student progress in the process and send friendly reminders, including the **Why** in the messaging.
Throughout the year..

- When possible, continue to invite all NextUP eligible students to events and let them know about opportunities they might qualify for.
<table>
<thead>
<tr>
<th>ID</th>
<th>Last Name</th>
<th>First Name</th>
<th>Next-Up Status</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>3524026</td>
<td></td>
<td></td>
<td>7.00</td>
<td>Good to Go!</td>
</tr>
<tr>
<td>3522642</td>
<td></td>
<td></td>
<td>Next-Up eligible</td>
<td>GOOD TO GO!</td>
</tr>
<tr>
<td>3530938</td>
<td></td>
<td></td>
<td>Next-Up eligible</td>
<td>Spring Not attending Butte College. [EA] 10/24 - UPDATE to</td>
</tr>
<tr>
<td>3525708</td>
<td></td>
<td></td>
<td>Next-Up eligible</td>
<td>6.00</td>
</tr>
<tr>
<td>3521998</td>
<td></td>
<td></td>
<td>Next-Up eligible</td>
<td>Good to go</td>
</tr>
<tr>
<td>3524729</td>
<td></td>
<td></td>
<td>Next-Up eligible</td>
<td>8.50 Met 12/14 submitted EOPS app. Will contact in January to do orientation. Wants to do welding</td>
</tr>
<tr>
<td>3527119</td>
<td></td>
<td></td>
<td>Next-Up eligible</td>
<td>7.50</td>
</tr>
<tr>
<td>3456521</td>
<td></td>
<td></td>
<td>Next-Up eligible</td>
<td>12.00 Came in 12/13. Vance gave her paper EOPS application and ask her to fill it out and email it</td>
</tr>
<tr>
<td>3533743</td>
<td></td>
<td></td>
<td>Next-Up eligible</td>
<td>9.00 Dropping all classes</td>
</tr>
</tbody>
</table>
Be reachable and responsive

- When youth or service providers reach out to you and get timely responses, you are building trust. If youth can’t reach you or get a timely response, they may give up. Some youth interpret the lack of response as confirmation college is not for them.
LOS ANGELES CITY COLLEGE

OUTREACH AND RECRUITMENT
ON CAMPUS CONNECTIONS

• Financial Aid - have a liaison
• Office of Institutional Effectiveness
  • Importance of Data
• First Year Experience/College Promise
• EOPS
• Break It to Make It
• Dream Resource Center
• Events and Enrollment

• Add foster youth question to other program applications
• Collaborate with other foster youth programs
  • Shared application, staffing, leadership
• Foster & Kinship Care Education
• Basic Needs Program
• Current student referrals
On Campus Partnerships

Responsive

Support Services
OFF CAMPUS PARTNERS

Advisory meetings with community and campus stakeholders
  - Region 7 Advisory
  - Invite campus leadership
  - Youth with lived experience

SPA Meetings

NextUp Network (local and state)

So Cal Higher Ed. Consortium

Community shelters, homeless services

- Department of Children and Family Services
  - Housing liaison
- Independent Living Program
- Probation
- Department of Social Services
- Local Feeder Schools (host graduations, trainings and events)
  - Special Counselors and staff
- Local County of Education
- Local foster youth community program (Foster Nation, I-Foster, Angels Next, Optimist)
- University foster youth programs
QUESTIONS ?
Communication
Follow us on Social Media
@lacc.guardianscholars.nextup

Alvaro Aguila
aguilaam2@lacitycollege.edu

Linda Muente Trujillo
muentelg@lacitycollege.edu

Text Messages
Fill out form