#### VIRTUAL POLICY BRIEFING ON UNACCOMPANIED HOMELESS YOUTH

#### Learning from Washington State to Maximize California's Historic Investment

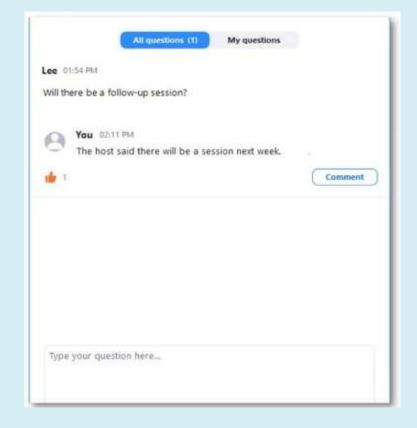
**September 28, 2022** 

### **USING ZOOM WEBINAR**

To submit questions, click on the Q & A icon on the control panel. The Q & A window will appear, allowing you to ask questions to the host and panelists.\*



Webinar materials and recording will be posted at <u>https://jbay.org/resources/</u> and sent out to all registrants following the live presentation.



## AGENDA

- **1** Welcome & Opening Remarks
- 2 California's Investments in Youth Homelessness: Where Are We Now?
- **3** Presentation by Community Solutions: Solving Homelessness at Scale: The Journey to Zero
- 4 Presentation by A Way Home Washington: Anchor Community Initiative
- 5 California's Investments in Youth Homelessness: Where Can We Go From Here?
- 6 Question & Answer

#### OPENING REMARKS BY SENATOR ANNA CABALLERO



- Represents California's 12<sup>th</sup> State
   Senate District (D-Merced)
- Chair of the Senate Governance and Finance Committee

#### **TODAY'S SPEAKERS**

Simone Tureck Lee Director of Housing & Health John Burton Advocates for Youth Melanie Lewis Dickerson Portfolio Lead, Large-Scale Change Community Solutions

Beth Sandor Principal Community Solutions

Julie Patiño Executive Director A Way Home Washington Ashley Barnes-Cocke Anchor Community Initiative Project Director A Way Home Washington

#### THERE ARE AT LEAST 13,299 YOUTH EXPERIENCING HOMELESSNESS IN CALIFORNIA

## **13,299** youth experiencing homelessness (to age 24)



**12,172** unaccompanied youth experiencing homelessness

**1,127** parenting youth experiencing homelessness

- Accounts for 32% of the nation's total youth experiencing homelessness
- Accounts for 8% of California's total homeless population

## WHO IS EXPERIENCING HOMELESSNESS AS A YOUNG PERSON?

2017 Voices of Youth Count study found that certain subpopulations are at higher risk for homelessness:

| Youth with<br>less than a<br>high school<br>diploma or<br>GED | Unmarried<br>parenting<br>youth | Youth<br>reporting<br>annual<br>household<br>income of<br><\$24,000 | LGBTQ youth | Black/African-<br>American<br>youth | Hispanic, non-<br>white youth |
|---|---------------------------------|---|-------------|-------------------------------------|-------------------------------|
| 346% higher   | 200% higher                     | 162% higher   | 120% higher | 83% higher                          | 33% higher                    |
| risk  | risk                            | risk  | risk        | risk                                | risk                          |

#### CALIFORNIA HAS MADE RECENT PROGRESS ON ADDRESSING YOUTH HOMELESSNESS



Established **"youth set-asides"** in mainstream homelessness funding, with **\$533 million** committed up until next year's budget.



The California Interagency Council on Homelessness is charged with 5 goals related to youth homelessness, of their 18 total goals.



Local homeless Continuums of Care now administer youth homelessness funding.



Through the Homeless Housing, Assistance and Prevention (HHAP) program more than **11,000 youth** have been served since 2019.



Early Point-in-Time (PIT) data show a 25% decrease in the number of homeless youth in the 8 largest cities that have released their 2022 data.<sup>8</sup>

## Since 2018, California has invested \$533 million in youth homelessness through "youth set-asides"



**HEAP** = Homeless Emergency Aid Program

HHAP = Homeless Housing, Assistance & Prevention Program

#### **QUESTIONS REMAIN**

? Are these investments working? Are we making progress?
? What is the full extent of our state's need?
? Are people being served with the right interventions?
? Are people remaining housed—is the impact sustained?
? Are people being housed more quickly?
? Are people being served equitably?

## Solving Homelessness at Scale

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The Journey to Zero

## HOMELESSNESS IS SOLVABLE

Communities in the Built for Zero movement are proving it.



communities are participating in Built for Zero

## 147,000+

**individuals housed** by Built for Zero communities since 2015 communities have functionally ended homelessness for a population



communities have achieved quality real-time data

42 communities have achieved a measurable reduction

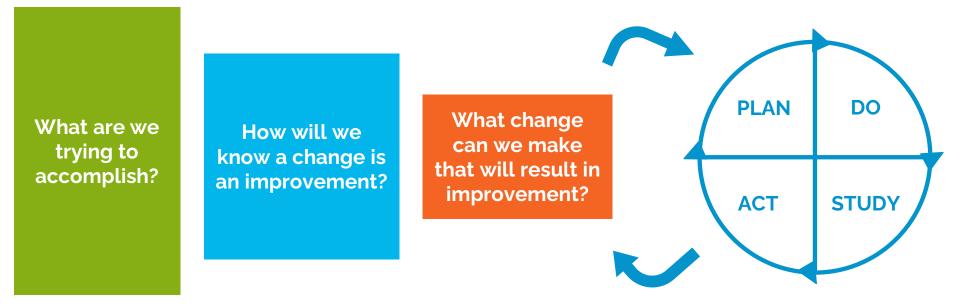
SEE OUR INTERACTIVE MAP>

### The Fundamental Question

Are all our programs + investments adding up to thing we really want: equitable reductions in homelessness over time?

And if not, how quickly would we know, and how quickly could we pivot?

# The Shift from Technical Solutions to Iteration



The Model for Improvement was developed by **Associates in Process Improvement** and taught to us by the **Institute for Healthcare Improvement**. Thank you!

## An Operating System for Ending Homelessness

Shared, Measurable Aim Continuous improvement response discipline

Effective implementation structure

Rapid, by-name feedback loop

Menu of proven technical strategies Flexible housing + service resources



### First Principles for Functional Zero Definition

- Objective and replicable
- Standardized but dynamic to local conditions
- Simple and usable
- Credible with critical stakeholders, including people with lived experience, practitioners in the field, adjacent system stakeholders, and the general public

## System Outcomes

For each population:



- *Single Adults*: Unaccompanied individuals 25 years old and over
- Youth: Unaccompanied individuals under 25 years old
- *Families*: Families with minor children

## Racial Equity Indicators

#### SYSTEM DECISION-MAKING POWER

Black, Indigenous, and People of Color (BIPOC) at all levels of the homeless response system have decisionmaking power to influence the design of the system.

#### LIVED EXPERIENCE

BIPOC receiving services from the homeless response system have experiences that preserve their dignity and have their needs met in a timely manner.

#### **QUALITY DATA**

All people experiencing homelessness have access to the system and are known by name in real-time. Communities accurately collect data around race and ethnicity.

#### SYSTEM OUTCOMES

Communities close all racial/ethnic disproportionality in housing placements, returns to homelessness, and the average length of time from identification to housing by improving outcomes for BIPOC who experience homelessness.

## Rapid Feedback Loop

## Quality Data Defined

| involved) | ٠ | All agencies and programs are represented (linked systems |
|-----------|---|---|
|           |   | involved)   |

- List includes households sleeping in shelters, on the streets and/or in unsafe/unstable living conditions
- Comprehensive geographical reach
- Accessible, equitable system

#### • Each household has an entry that includes their name, history, health and housing needs

• Each household and person can be followed through the system

#### • Data balances month over month, just like your checkbook

- Changes in actively homeless numbers are accounted for in inflow + outflow
- List is updated monthly, at a minimum (goal of real-time)
- As household's housing and population status changes, so do their list entries

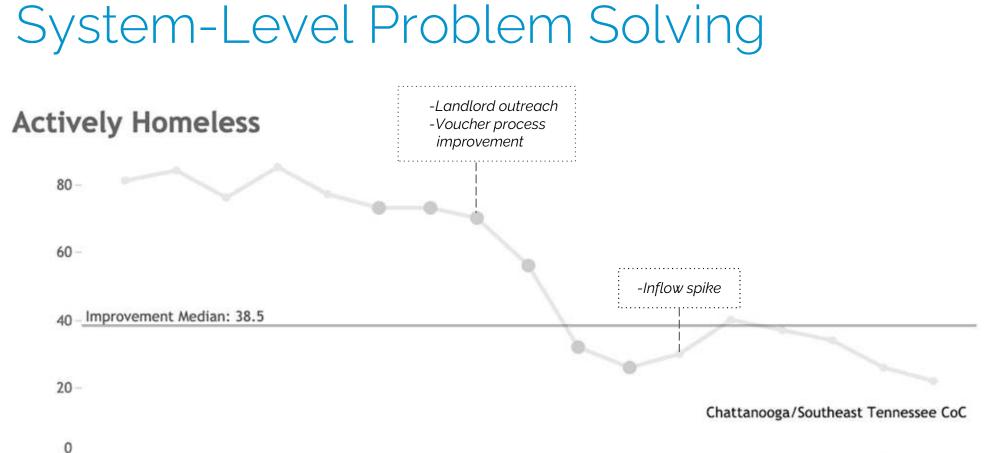
#### PERSON-LEVEL DATA

**FULL COVERAGE** 

#### RELIABILITY

#### **REGULAR UPDATES**

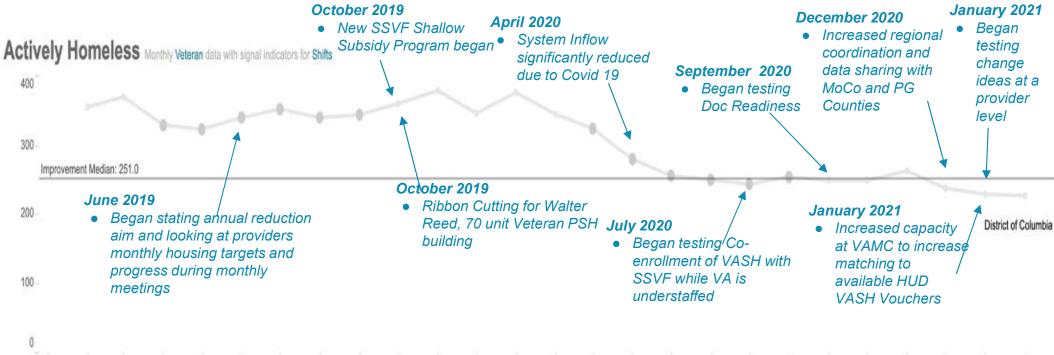




 August 2017
 November 2017
 February 2018
 May 2018
 August 2018
 November 2018

## Testable Programs + Strategies

## Washington D.C.



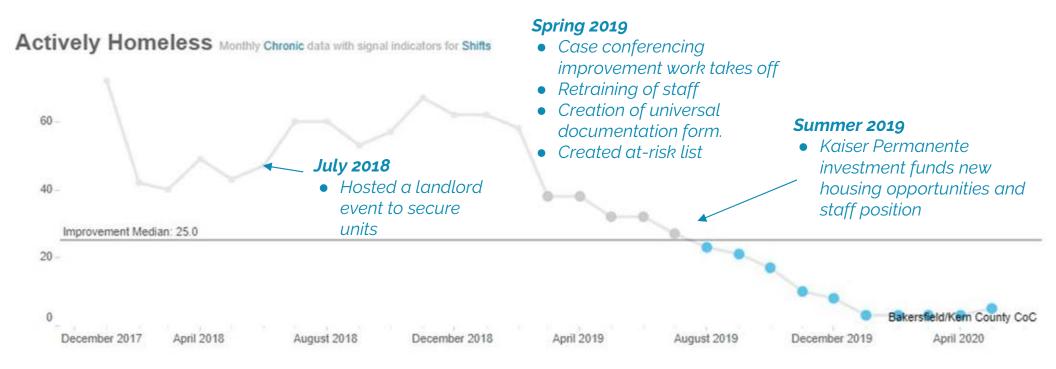
January 2019 March 2019 May 2019 July 2019 September 2019 November 2019 January 2020 March 2020 May 2020 July 2020 September 2020 November 2020 January 2021

## Menu of Proven Technical Strategies

| Problem Solving +   | Communities • Type • Enter Sea  | arch Term Reset <b>*</b> PLAN  | DO    |
|---|---|--|-------|
| Problem Solving Driver Diagram Template Tool                                    | Problem Solving Improvement Foundations Training Training                         | ACT<br>Problem Solving<br>Case Conferencing Tool Bank<br>Tool                                | STUDY |
| Problem Solving Resources To Increase Data Literacy External Resource, Training | Problem Solving Resources For Leaders New To Racial Equity Work External Resource | Problem Solving Engaging Community Residents With Lived Experience External Resource, Report |       |

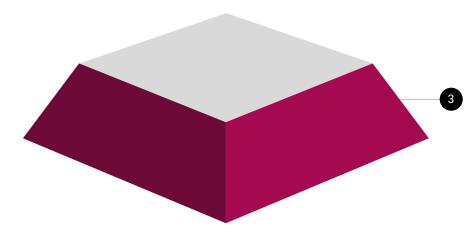
## Flexible Resources

### Bakersfield/Kern Cty: Targeted Investments



### **Implementation Structures & Intermediaries**





#### STRUCTURAL SPACE

Laws and policies Benefits and entitlements Funding parameters and amounts



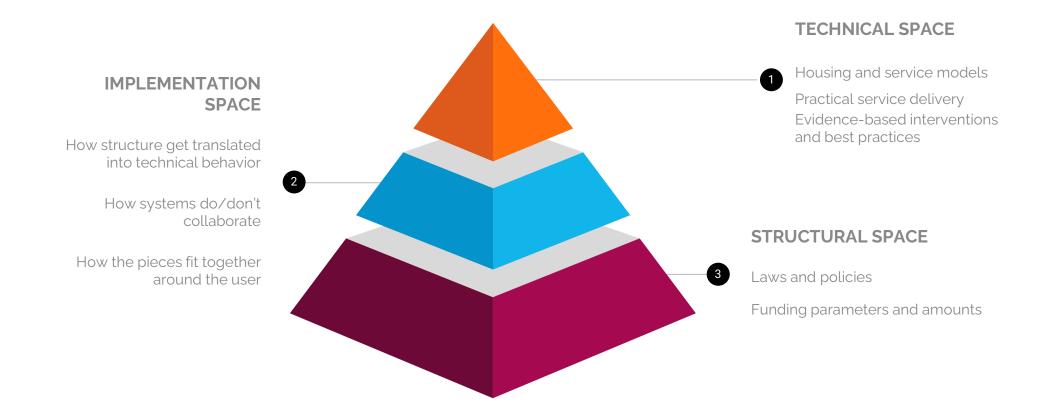
#### **TECHNICAL SPACE**

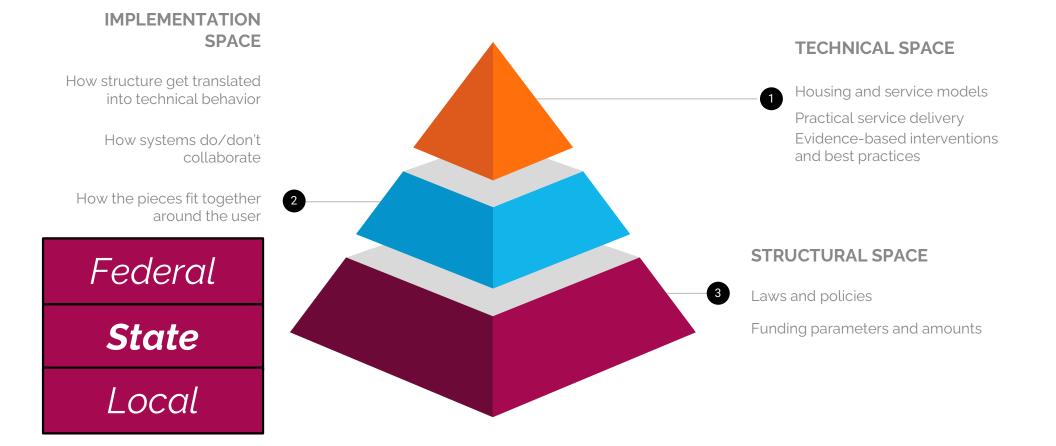
Housing and service models Practical service delivery Evidence-based interventions and best practices

#### STRUCTURAL SPACE

3

Laws and policies Benefits and entitlements Funding parameters and amounts





### Local Intermediaries

#### **Continuums of Care**

City or County Government

Other Local or Regional Backbone Organizations







1. Shared Goal: Community, elected and sector leaders share a commitment to the goal of ending homelessness.

2. Authority and Accountability: Lead organizations have the authority to make changes towards the goal of ending homelessness for all, and they hold the accountability for this aim.

3. Strategic Partnerships: Critical partners are actively involved in supporting the goal of ending homelessness.

 System Capacity: System improvement leadership and staff are dedicated to supporting goal achievement.



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5. System Culture: The culture in the community is data-driven, nimble and trust-based with shared accountability to equitably ending homelessness.

6. Data and Evaluation: Data is used for improvement, findings are made transparent to the public, and learnings inform policy making.

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7. Financial Resources: Leadership understands the landscape of opportunities and the types of funding needed to make the greatest impact, and has access to the funding for effective utilization.

## State Intermediaries





#### COLORADO **Department of Local Affairs**





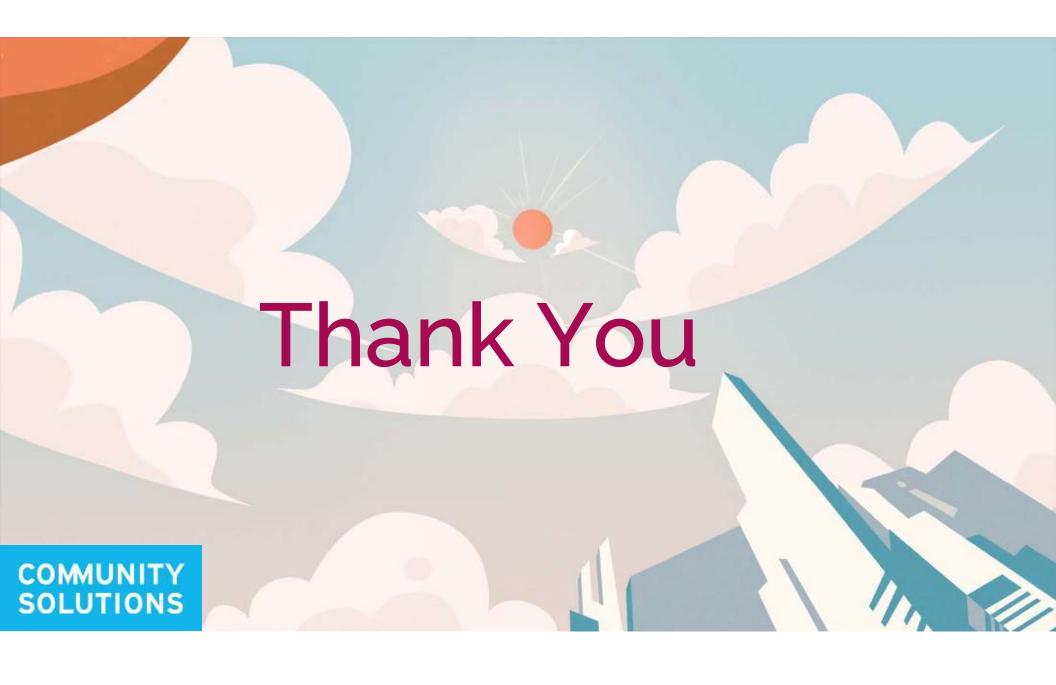
### National Intermediaries











## A Way Home Washington Anchor Community Initiative





A Way Home Washington Overview

#### What is the Anchor Community Initiative (ACI)

How ACI works with Communities

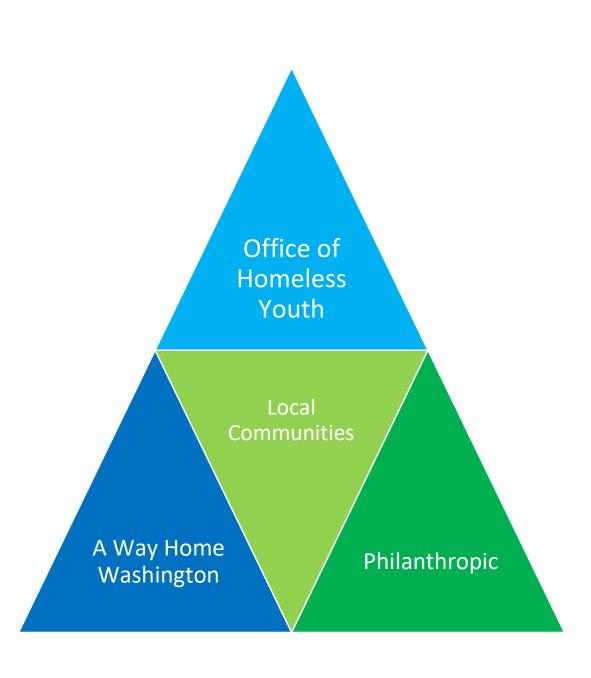
**Successes and Learnings** 

**Q & A** 

# A Way Home Washington



### Public-Private Partnership



We envision a Washington State where every young person can access the services they need and want quickly, without having to leave their home community — and see them stably housed as a result

Yes to Yes



- AWHWA wants to prevent and end unaccompanied youth and young adult homelessness across WA.
- We value:
  - Ending, not just responding.
  - Justice to end homelessness, we need to end disproportionality too.
  - Data we need to know our impacts, pivot and learn.

Advocacy for increased services for young people across the state Continuous System Improvement and Quality Data communities can rely on

Elevating local barriers to the state level & partnering to find solutions

Centering Youth Voice and Justice Driven Strategies



# Who are we talking about?

A Way Home Washington's Definition Young people who are **unaccompanied**, age **12-24**, and are:

- Unsheltered
- Staying somewhere not meant for human habitation
- Fleeing domestic violence or trafficking
- Sheltered
- Unsafely or unstably couchsurfing or doubled-up

### **The Anchor Community Initiative**

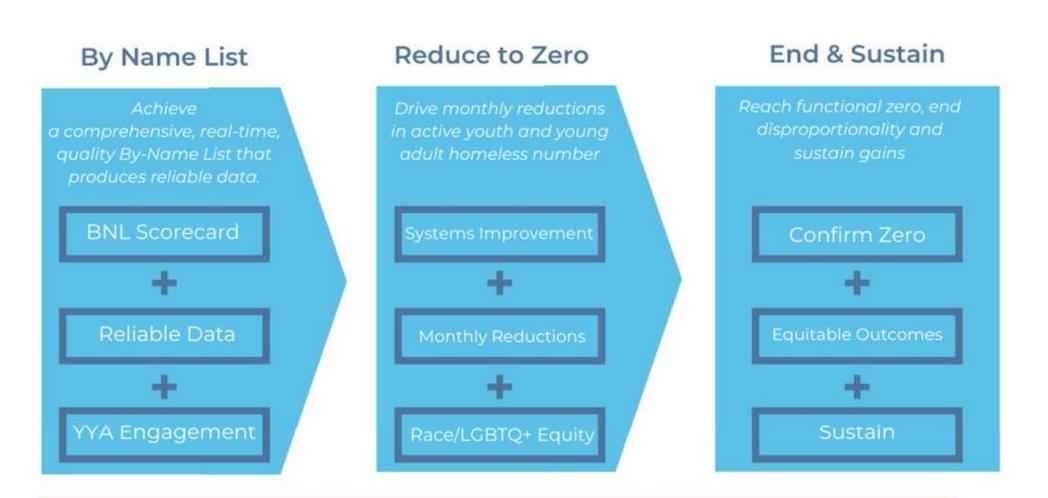




In ACI, we are **testing**, **trying**, and **learning** what it takes for individual communities to

- 1. House all the young people coming into their system in 30 days or less,
- 2. Ensure every young person has immediate access to shelter, and
- 3. There are equitable outcomes for LGBTQ youth and youth of color

# And prove it is possible to functionally end youth and young adult homelessness



#### Leadership, Building the Will, Youth & Young Adult Voice



### ANCHOR COMMUNITY INITIATIVE 🦪







## Let's Talk Data



# What is a YYA By Name List?

- Real-time
- Person-specific (unique identifier)
- Full coverage
- Reliable
- Builds on Homeless Management Information System (HMIS) data

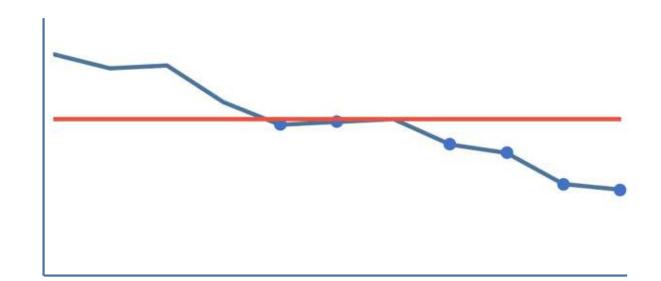
# What is a YYA BNL used for?

- House young people!
- Resource matching
- System improvement
- Highlight and take action on equity issues, housing gaps and data quality

All Anchor Communities Collect and Use These System-Level Data Points Each Month

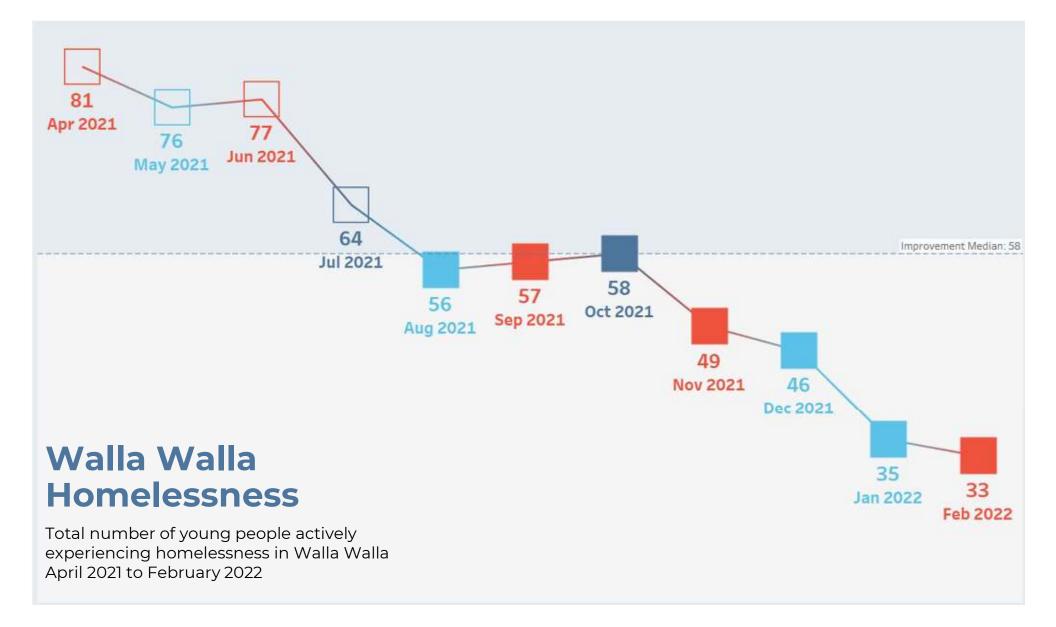


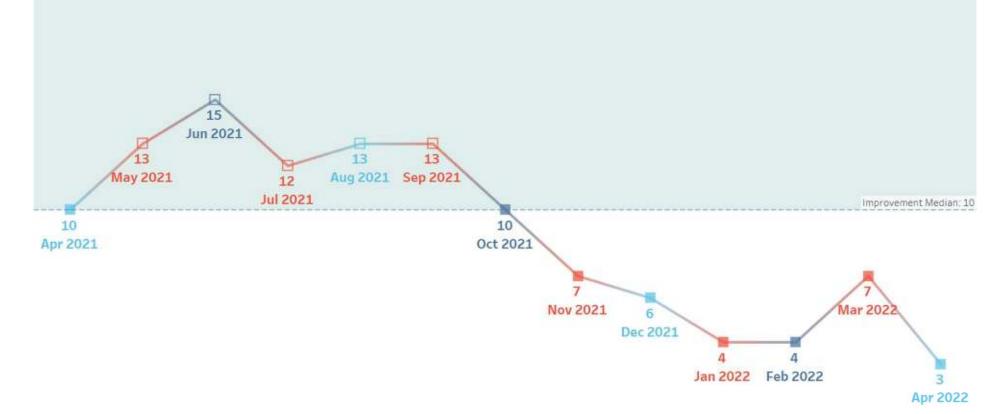
Using quality, real-time data, communities can tell if system changes they make are having an impact month over month



To be confident a homelessness system has fundamentally changed, we need to see **6 data points** below a system's baseline.

We call that a SHIFT



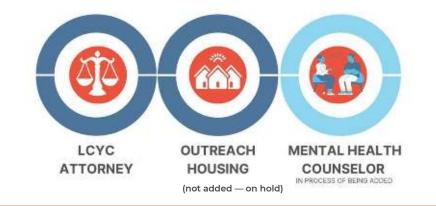


#### Walla Walla Unsheltered Homelessness

Total number of young people actively experiencing unsheltered homelessness in Walla Walla April 2021 to April 2022

# Filling System Gaps

### YOUTH ENGAGEMENT TEAM



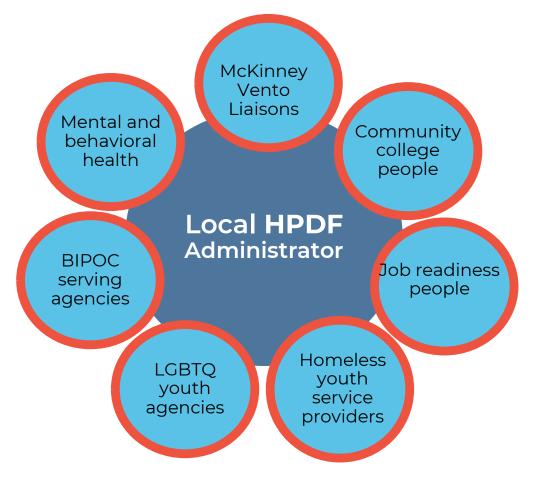
Young Adult Rapid Re-Housing Program



By scaling up resources in alignment with goals to END YYA homelessness, Walla Walla is hitting on a "right-size" system for their community







System and Practice Change Innovations

Walla Walla and the Prepaid Debit Card

### Spokane's Next Step Form



We believe that we cannot end youth and young adult homelessness without young people's expertise and leadership.



Communities need young people's expertise to identify what changes will actually reduce and end YYA homelessness.

Young people bring unique and critical perspectives that are key to informing this work.

# **Key Learnings**



### OPPORTUNITIES FOR ACHIEVING FUNCTIONAL ZERO YOUTH HOMELESSNESS IN CALIFORNIA



**Existing framework:** Communities across the country are successfully working toward functional zero using the **Built for Zero** approach or an adaptation.



**Existing California precedent to work toward functional zero:** The Governor has a stated goal of reaching **functional zero for family homelessness** through a series of existing, expanded, and new investments including the new "Family Homelessness Challenge Grants & Technical Assistance Program."

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**Existing state interagency council with the authority and responsibility of working to address homelessness:** Charged with **5 goals** related to youth homelessness.

### OPPORTUNITIES FOR ACHIEVING FUNCTIONAL ZERO YOUTH HOMELESSNESS IN CALIFORNIA



Demonstrated motivation & commitment to ending youth homelessness: Several CA communities have applied for the federal Youth Homelessness Demonstration Program (YHDP) which provides funding to develop a plan to end youth homelessness.



**Existing sizable investment:** The Homeless Housing, Assistance and Prevention (HHAP) program's current rounds provide at least \$100 million for youth homelessness.



We're making some progress: Early Point-in-Time (PIT) data show a 25% decrease in the number of homeless youth in the 8 largest cities that have released their 2022 data.

### HOW CAN CALIFORNIA MEET THE MOMENT?





#### Make an ongoing funding commitment:

Currently, investments made through the Homeless Housing, Assistance and Prevention (HHAP) program have been **one-time commitments** which leaves local jurisdictions uncertain about future investments.

### Establish technical assistance and data infrastructure:

To establish a framework for working toward achieving functional zero, communities must adopt a framework for doing so, and have the capability to measure data and progress in real time.

### **QUESTION & ANSWER:** SUBMIT QUESTIONS VIA THE QUESTIONS BOX

#### FOR FUTURE QUESTIONS:

- Simone Tureck Lee: <u>simone@jbay.org</u>
- Melanie Lewis Dickerson: <u>mlewisdickerson@community.solutions</u>
- Beth Sandor: <u>bsandor@community.solutions</u>
- Julie Patiño: jpatino@awayhomewa.org
- Ashley Barnes-Coche: <u>abarnes-cocke@awayhomewa.org</u>